

TRANSLATING
IDEAS
**TO GLOBAL
SUCCESS**

PALEX

HOW TO FIND A RELIABLE LOCALIZATION VENDOR WHO IS JUST RIGHT **FOR YOUR COMPANY?**

Check your
Partner's:

■ Business Processes and Quality Management

to ensure that the deliverables produced, actually meet the requirements

■ Service Leadership

What about their communication and project management skills?
Are they flexible enough to fine tune their processes toward your requirements?

■ Industry Competencies

Do they understand your industry and your business needs?

■ Ability to use new Technologies

using automation wisely can be amazingly effective

Palex Group is an international company with the offices in the USA, Russia and Kazakhstan. With all these locations, we have the ability to manage, build and maintain a reliable bridge linking clients located in Europe and the Americas with our production and management facilities in Russia. From day one, Palex has been focused on developing a powerful and intelligent team able to deliver first-rate services to our clients. These efforts translate into an ability to handle complex, large projects without compromising overall quality. Today, we have a strong position in the localization market, being one of the few companies providing not only quality localization services in a host of languages, but able to use smart systems to do it.

PALEX IS ONE OF THE LEADING LANGUAGE SERVICE PROVIDERS IN RUSSIA.

QUALITY AND PROFESSIONALISM – THAT'S WHAT OUR CLIENTS LOVE ABOUT PALEX.



ADVANTAGES OF WORKING WITH PALEX

COMMITMENT TO QUALITY

We work hard to provide the highest quality localization services. To stay on top, we study all the latest advances in Quality Assurance. In fact, we have developed our own Quality Assurance procedures. We can proudly say that Quality is our focus.

Our exclusive experience, deep knowledge of the market and clear vision of how quality assurance software should work helped us develop a cutting-edge intelligent QA tool called Verifika[®], which is now winning global recognition as a highly efficient and user-friendly product.

Visit e-verifika.com
to learn more.



PROFESSIONAL PROJECT MANAGEMENT

Many clients tell us Palex has the most professional project management they have ever encountered. After all, being responsive to clients is the founding principle of our corporate culture. We always establish personal relationships and think ahead to predict our clients' expectations. We also have developed proprietary training programs for localization project managers. As a result, all of our managers have met our strict requirements and quickly adapt to our style of working.

COMPLETE CONFIDENTIALITY

No questions asked here. We guarantee it. To ensure the confidentiality of our projects, we use an array of modern technologies, including encryption tools.

MODERN TECHNOLOGY AND THE BEST SOFTWARE

State-of-the-art localization technologies, our own software development subsidiary, an in-house engineering department – that means we can select the most suitable tool for your project and give you the right advice when you need it most.

STRATEGIC COST MANAGEMENT

Everyone is looking to spend less money, but concentrating on overall process effectiveness lets us help you save far more than just choosing the lowest bid. In addition, our company structure and locations allow us to lower project management and other related costs. We are in a unique position to offer our clients the skills of first-rate professionals at an affordable rate.

IN-HOUSE QUALITY CONTROL

Our QA procedure requires that translators be selected extremely carefully. We use only native translators with proven experience in the relevant field. Sometimes that's more expensive, but skilled translators are absolutely necessary to ensure quality.

THE COMPANY IS CERTIFIED UNDER ISO 9001:2015 AND ISO 17100:2015



Reg. No. 31101033 QM15



ISO 17100:2015
Reg. No. DE-31101033 QM15



Reg. No. 31101033 TSP

WHAT KINDS OF TASKS CAN WE HANDLE?

MARKETING / SALES MATERIALS TRANSLATION

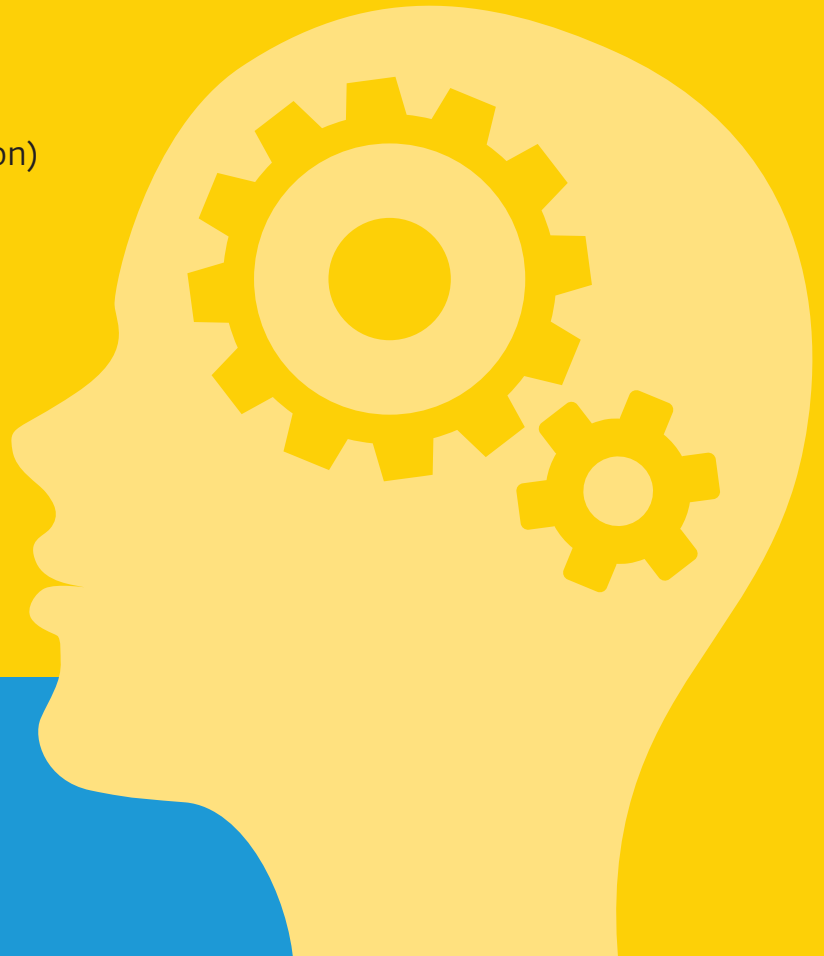
- Creative translation (transcreation)
- Copywriting, copyediting, etc.

WEBSITE LOCALIZATION

- Local Market Research
- Search Engine Optimization (SEO)
- Graphics and User Interface translation
- Linguistic and Functional testing

ALSO

- Quality Management
- Terminology Management
- Consulting



UI TRANSLATION

- Continuous localization processes
- Java Resources, JSON, PO, .resx, .ts, and many other formats
- Linguistic and Functional testing

PRODUCT MANUALS / UA TRANSLATION

- FrameMaker
- Indesign
- HTML
and all the popular
authoring tools

MULTIMEDIA LOCALIZATION

- Audio, Video
- Animation
- Transcription
- Subtitling
- Recording
- Voice Over
- Dubbing, etc.

WHAT FIELDS DO WE COVER?

- E-learning
- IT (software and apps)
- Games
- Life Science
- Telecommunications
- Electronics
- Energy
- Finance



A PROVEN REPUTATION

AS A RELIABLE, FLEXIBLE AND TECH-SAVVY PARTNER

“We really value that, beyond the excellent DTP work and the reliable and smooth project management, Palex keeps coming up with suggestions on how to improve our processes and collaboration. Palex has become a one-stop shop for us; with them on board, we lowered our localization budget and improved our product quality and time-to-market.

Lisanne Steinle, Project Manager Localization, Brainlab AG

500+

contractors
worldwide

16TH
PLACE

in the largest ranking
of localization companies
in Eastern Europe (CSA)

€2 MILLION

professional indemnity
insurance liability limit

80 CLIENTS from
39 COUNTRIES

OVER 20 MILLION
words translated into **50+ LANGUAGES** every year



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